ORDER

Orders	Order / Rev:	107895		
	Alt Order #:	06863996		
	Product Desc:	DCCC.HORSFORD		HD
	Estimate:	2102		KSNV
	Flight Dates:	10/16/12 - 10/21/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/15/12 / 10/15/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	DCCC/ Horsford		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	47	\$43,150.00	\$36,677.50

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	47	\$43,150.00	\$36,677.50	0.00
Totals	47	\$43,150,00	\$36,677,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	27%	\$43,150.00
Market	100%	\$159,814.81

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$47,944.44
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$39,953.70
KTUD	1%	\$1,598.15
KVVU	14%	\$22,374.07
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$4,794.44

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
1	KSNV	10/16/12	10/18/12	M-F 5-6a WakeUp	w/Wa G M	5-6a	- TWT	:30	2	\$450.001	0.00 NM	2	\$900.00
				M-F 5-6a WakeUp	w/Wagners								
	WAKE U	IP W/WAG	NERS								I		
	Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating				I		
W	eek: 10/1	5/12	0/21/12	- TWΓ	2	\$450.00	0.00						

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Order / Rev: 107895

Advertiser:

DCCC/ Horsford

Alt Order #: 06863996 Product Desc: DCCC.HORSFORD

Flight Dates: 10/16/12 - 10/21/12 **KSNV**

Estimate: 2102

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 KSN	NV 10/16/	12 10/18/12	M-F 5-6a WakeUp	Ū	5-6a	- TWT	:30	2	\$450.001	0.00 NM	2	\$900.00
WAK	(E UP W/W	'AGNERS	M-F 5-6a WakeU	p w/Wagners								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/15/12	10/21/12	- TWΓ	2	\$450.00	0.00						
2 KSN	NV 10/16/	12 10/18/12	Wake Up Early w/ Wake Up Early W	-	430a-5a	- TWT	:30	2	\$200.001	0.00 NM	2	\$400.00
WAK	KE UP EAR	LY W/WAGN	, ,	agricis								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/15/12	10/21/12	- TWT M-F 6-7a WakeUp	2	\$200.00 6-7a	0.00 - TWT	:30	2	\$700.001	0.00 NM	2	\$1,400.00
3 NOI	NV 10/10/	12 10/10/12	M-F 6-7a WakeU	-	0-7 a	- 1 W1	.30	2	φ/00.00 i	U.UU INIVI	2	φ1, 4 00.00
	KE UP W/W	AGNERS										
	Start Date 10/15/12	End Date 10/21/12	<u>Weekdays</u> - TWT	Spots/Week 2	Rate \$700.00	Rating 0.00						
			Today Show	CM	658a-9am	- TWT	:30	3	\$900.001	0.00 NM	3	\$2,700.00
			Today Show									. ,
	AY SHOW Start Date	End Date	Weekdays	Spots/Week	Poto	Rating						
	10/15/12	10/21/12	<u>vveeкdays</u> - ТWГ	3	<u>Rate</u> \$900.00	0.00						
5 KSN	VV 10/16/	12 10/18/12	M-F Today Show	II 3rd HCM	9-10a	- TWT	:30	2	\$425.001	0.00 NM	2	\$850.00
TOD	AY SHOW	П	M-F Today Show	II								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/15/12	10/21/12	- ТWГ	2	\$425.00	0.00						
6 KSN	NV 10/16/	12 10/18/12	M-F Today Show	III 4th ICM	10am-11am	- TWT	:30	2	\$325.00 1	0.00 NM	2	\$650.00
TOD	AY SHOW	III	Today 4th Hour									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/15/12	10/21/12	- TWT	2	\$325.00	0.00			0005.00.4	0.00.1114		4050.00
/ KSI	NV 10/16/	12 10/18/12	Rachael Ray Rachael Ray	СМ	11am-12pm	- TWΓ	:30	2	\$325.00 1	0.00 NM	2	\$650.00
RAC	HEL RAY		•									
	Start Date 10/15/12	End Date 10/21/12	<u>Weekdays</u> - TWT	Spots/Week 2	Rate \$325.00	Rating 0.00						
		12 10/21/12		CM	12-1230pm	- TWT	:30	2	\$425.00 1	0.00 NM	2	\$850.00
		0, .0,	Noon News	· · · ·	00p	1,11	.00	_	ψ.20.00	0.00	_	ψοσο.σσ
	ON NEWS	End Data	We aldere	Cnoto/Mook	Doto	Doting						
	Start Date 10/15/12	End Date 10/21/12	<u>Weekdays</u> - TWT	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
9 KSN	NV 10/16/		The Agenda 1230		1230-1p	- TWT	:30	2	\$325.001	0.00 NM	2	\$650.00
NIT\A	/C 4. TUE /	ACENDA	The Agenda 1230)pm								
	/S 4: THE <i>F</i> Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/15/12	10/21/12	- TWΓ	2	\$325.00	0.00						
10 KSN	NV 10/16/	12 10/18/12	•	CM	1258p-2pm	- TWT	:30	2	\$425.001	0.00 NM	2	\$850.00
DAY	S OF OUR	LIVES	Days of our Lives									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/15/12	10/21/12	- TWT	2	\$425.00	0.00						
11 KSN	NV 10/16/	12 10/18/12	The Doctors The Doctors	CM	2pm-3pm	- TWT	:30	2	\$325.00 1	0.00 NM	2	\$650.00
DOC	TORS		2 00.0.0									
	Start Date	End Date	<u>Weekdays</u> - TWT	Spots/Week	Rate	Rating						
	10/15/12 JV 10/16/	10/21/12 12 10/18/12		CM 2	\$325.00 3-4p	0.00 - TWT	:30	2	\$450.001	0.00 NM	2	\$900.00
		0/10/12	Dr Phil	Ç.VI	h	1111	.00	-	ψ.30.00 i	3.00 14101	_	4000.00
	PHIL	E	\/\osline	Cnot- /// 1	Data	Datis -						
	Start Date 10/15/12	End Date 10/21/12	<u>Weekdays</u> - TWT	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
		12 10/18/12		CM	4-5pm	- TWT	:30	2	\$725.001	0.00 NM	2	\$1,450.00
											=	

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KSNV

Order / Rev: 107895

Advertiser: DCCC/ Horsford

Alt Order #: 06863996

Product Desc: DCCC.HORSFORD

Flight Dates: 10/16/12 - 10/21/12

2102

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS Spots/Week Start Date **End Date** Weekdays Rate Rating - TWT- - -Week: 10/15/12 10/21/12 \$725.00 0.00 14 KSNV 10/16/12 10/18/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm TWT---:30 \$725.001 0.00 NM 2 \$1,450.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/15/12 10/21/12 - TWT- - · \$725.00 0.00 15 KSNV 10/16/12 10/18/12 CM 5-630p - TWT- - -:30 2 \$1,200.001 0.00 NM M-F Early News 2 \$2,400.00 M-F Early News **NFWS** Start Date **End Date** Weekdays Spots/Week Rate Rating - TWT- -10/21/12 0.00 Week: 10/15/12 \$1,200.00 M-F Jeopardy \$2,600.00 16 KSNV 10/16/12 10/18/12 CM 630-7pm --WT---:30 2 \$1,300.001 0.00 NM 2 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rating Rate - - WT- - · Week: 10/15/12 10/21/12 \$1,300.00 0.00 17 KSNV 10/16/12 10/18/12 M-F Wheel 7-730pm - - WT- - -:30 2 \$1,300.001 0.00 NM CM 2 \$2,600.00 M-F Wheel of Fortune WHEEL **End Date** Start Date Weekdays Spots/Week Rate Rating - - WT- - -Week: 10/15/12 10/21/12 2 \$1,300.00 0.00 18 KSNV 10/16/12 10/18/12 FacetoFace/Ralston RepCM - - WT- - -\$900.001 0.00 NM 730-758pm :30 2 2 \$1,800.00 FacetoFace/Ralston Report FACE TO FACE Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 - - WT- - -\$900.00 Week: 10/15/12 0.00 19 KSNV 10/16/12 10/18/12 - TWT- - -M-F News 3 at Eleven CM 11pm-1135pm :30 2 \$1,200.001 0.00 NM 2 \$2,400.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 - TWT- - -\$1,200.00 0.00 20 KSNV 10/16/12 10/18/12 The Tonight Show CM 1135p-1236a - TWT- - -:30 \$500.001 0.00 NM \$1,000.00 Tonight Show **TONIGHT SHOW** Weekdays Spots/Week Start Date **End Date** Rate Rating - TWT- - -10/21/12 \$500.00 Week: 10/15/12 0.00 21 KSNV 10/16/12 10/18/12 Late Night w/Fallon CM 1236a-136am - TWT- - -:30 \$250.001 0.00 NM 2 \$500.00 Late Night w/Fallon JIMMY FALLON Start Date End Date Spots/Week Rating Weekdays Rate - TWT- - -Week: 10/15/12 10/21/12 \$250.00 0.00 N22 KSNV 10/21/12 10/21/12 NFL Football CM 1P-9PM ---S :30 1 \$10,000.00 1 0.00 NM \$10,000.00 NFL Football Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 1\$10,000.00 0.00 N23 KSNV 10/17/12 10/18/12 Last Call w/Carson Daly CM 136-205am --WT---:30 \$100.002 0.00 NM \$100.00 Last Call w/Carson Daly Weekdays Start Date **End Date** Spots/Week Rate Rating WT--Week: 10/15/12 10/21/12 \$100.00 0.00 N24 KSNV 10/20/12 10/20/12 Saturday Night Live CM 1130pm-1:02am ---S-:30 1 \$1,400.001 0.00 NM \$1,400.00 Saturday Night Live Start Date **End Date** Weekdays Spots/Week Rate Rating - - - - S-Week: 10/15/12 10/21/12 \$1,400.00 0.00 N25 KSNV 10/17/12 10/17/12 Wed PR 9-10p CM --W---:30 1 \$4,000.001 0.00 NM 9-10pm \$4,000.00 Wednesday Prime 9-10pm Start Date **End Date** Weekdays Spots/Week Rate Rating - - W- - - -Week: 10/15/12 10/21/12 \$4,000.00 0.00

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KSNV

Order / Rev: 107895

Alt Order #:

Advertiser: DCCC/ Horsford 06863996 Product Desc: DCCC.HORSFORD

Flight Dates: 10/16/12 - 10/21/12 Estimate: 2102

Break Start/End Time Start Inventory Code Rate Pri Rtg Type Spots Ln Ch End Days Len Spots Amount

> \$43,150.00 Totals